



## BOĞAZIÇI UNIVERSITY

### BUSINESS INFORMATION SYSTEMS

Master of Arts Program in  
Department of Management Information Systems

#### About the Program

Nowadays, effective management of information systems and success of applications relying on information technologies is one of the most important competitive advantages of organizations.

**The aim of Business Information Systems Master of Arts Program is to enable people with different educational backgrounds, to become specialists in business applications of information systems and to acquire the necessary background of effectively managing information systems that are an essential part in almost every functional area of business.**

On completion of this program, students will acquire the competence of information systems and will gain the integrated view of applying these systems in any sector and in any organization with varying scales.

Business Information Systems Program is designed to be completed in two semesters.

The program consists of required and elective courses, and a graduation project completed within these two semesters.

Courses take place between **18:45-21:45 on weekdays** and **9:00-16:00 on Saturdays** in the Hisar Campus.

#### Who can attend?

- Applicants with a B.A. or B.S. degree from any field,
- Those who are expected to acquire the competence and vision to effectively implement and manage information systems in institutions in every sector,
- Those who want to be trained in current topics of information systems in the business world such as:
  - ❖ Digital Transformation
  - ❖ Big Data
  - ❖ Business Intelligence and Analytics
  - ❖ E-Business
  - ❖ Customer Relationship Management
  - ❖ Information Systems Security
  - ❖ Mobile Technologies
  - ❖ Project Management

#### Where Do Our Graduates Work?

- **Information Technologies:** HP, IBM, Facebook, Google, Koç Sistem, Siemens, Sony, Garanti Teknoloji
- **Consultancy and Auditing:** Accenture, Price Waterhouse Coopers, Ernst & Young, KPMG
- **Telecommunication:** Turkcell, Türk Telekom, Vodafone
- **Banking:** Akbank, Denizbank, Finansbank, Fortis, Garanti, HSBC, IngBank, Kuveyt Türk, Oyakbank, TEB, Yapı Kredi
- **Others:** THY, 3M, Johnson&Johnson, Pfizer, Procter&Gamble

#### Admission Requirements

Candidates should have a GPA of at least 2.00/4.00  
Applicants take a written exemption exam and are invited for an interview.  
Further details can be found on the webpage of the BIS program:  
[bis.bogazici.edu.tr](http://bis.bogazici.edu.tr)

#### Applications

Applications are accepted for Fall and Spring Semesters. The quota for application is 40 per semester.

#### Application Period for Fall'25: 2 April - 10 June 2025

#### Date for Exemption Exam:

23 June 2025, Monday 18:00 / Online (via Zoom)

#### Dates for Interviews:

24 June 2025, Tuesday 18.00 / Online (via Zoom)

#### Courses

##### Required Courses

BIS 511 Information Sys. And Tech.  
BIS 512 Database Management Systems  
BIS 513 Business Strategies  
BIS 514 System Analysis, Modeling, and Design  
BIS 591,592 Directed Readings in BIS I, II  
BIS 594 Project

##### Electives

BIS 515 Web Application Development  
BIS 516 E-Business Management  
BIS 517 Decision Making with Information Systems  
BIS 541 Data Mining & Knowledge Acq.  
BIS 546 Customer Relationship Management  
BIS 547 Evaluation of Info. Tech. Investments  
BIS 548 Info. Tech. Project Management  
BIS 552 Cloud Computing for Business  
BIS 553 Cybersecurity for Business  
BIS 554 Digital Marketing and Social Media  
BIS 556 Business Process Management  
BIS 557 Business Intelligence and Analytics  
BIS 580-589 Special Topics in BIS

**Curriculum** details can be found at [bis.bogazici.edu.tr](http://bis.bogazici.edu.tr)

#### Further Information

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BU English Proficiency: [www.yadyok.bogazici.edu.tr](http://www.yadyok.bogazici.edu.tr)

Registrar's Office: [www.registrar.bogazici.edu.tr](http://www.registrar.bogazici.edu.tr)